

## Rotary Officers and Directors

**International President** Sakuji Tanaka  
**District 6920 Governor** Robert Griggers  
**District 6920 Governor Elect** Gary Smith  
**District 6920 Governor Designee** Ted Thompson  
**Assistant Governor - SSI Area** Zach Taylor

## Rotary Club of St. Simons Island

**President** John Matthews  
**President Elect** Stan Humphries  
**Secretary** Te Turner  
**Assistant Secretary** Susan Imhoff  
**Treasurer** Ben Lee  
**Immediate Past President** Mike Muldowney  
**Past Presidents' Representative** Wally Forsythe  
**Sergeant-at-Arms** Cindi Phillips  
**Historians** Allen J. Berry  
and Julian Flexer

## Directors

**Club/Public Relations** Bill Warren  
**Club Service & Membership** Ann Nigro  
**Community Service** Bill Gussman  
**International Service** Bryan Adamson  
**Programs & Fellowship** Jim Henderson  
**Vocational Service** Susan Hardwick

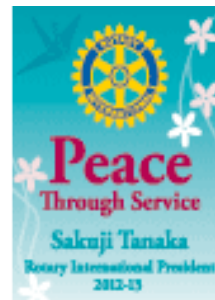
## Area Rotary Clubs

Club	Venue	Day & Time
Brunswick	Brunswick Country Club	Thu. 12:45 PM
Glynn County	Brunswick Hospital	Wed. 7:30 AM
Jekyll Island	Jekyll Island Club Hotel	Wed. 7:30 AM
St. Simons Island	Sea Palms	Tue. 1:00 PM
SSI Marshes of Glynn	Epworth – Jinks Dining Room	Thu. 7:30 AM

**On-Line Makeup** • [www.rotarydistrict6920.net](http://www.rotarydistrict6920.net)  
**Financial Administrator:** [treasurer@ssirotary.org](mailto:treasurer@ssirotary.org)

Rotary Club of St. Simons • Founded in 1950 – [www.ssirotary.org](http://www.ssirotary.org)  
Rotary Club of St. Simons • P.O. Box 21887 • St. Simons Island, GA 31522  
[www.rotarydistrict6920.net](http://www.rotarydistrict6920.net) • [www.rotary.org](http://www.rotary.org) for Rotary International

**Managing Editor** Jennifer Broadus  
**Rotary Spray Layout** John Buchanan  
**Data Reports** Te Turner



## Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

### First

The development of acquaintance as an opportunity for service;

### Second

High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

### Third

The application of the ideal of service in each Rotarian's personal, business, and community life;

### Fourth

The advancement of international understanding, goodwill, and peace through a world of business and professional persons united in the ideal of service

## The Four-Way Test of the things we think, say or do

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

## Rotary Club of St. Simons Island

Georgia, USA

Rotary District 6920

## Rotary Spray

## Today's Program: September 11, 2012



## HEATHER LEIGH WHITESTONE MCCALLUM Miss America, 1995

Heather is a former beauty queen who was the first deaf Miss America title holder, having lost most of her hearing at the age of 18 months. As Miss America 1995, Heather showcased her S.T.A.R.S (Success through Action and Realization of your Dreams) program all around the country. With Helen Keller as a role model, Heather's positive attitude and hard work led her to fulfilling her dreams. She has served on many Boards, including the President's Committee on the Employment of People with Disabilities.

## Special Announcement

Fellow Rotarian Leslie Lamkin reminded us to buy Meet the Pros/Swing for Kids tickets at the check-in table each Tuesday. You could win a McGladrey Classic ball cap.

**Do it for the Kids!**



## Upcoming Programs

**September 18:** Debra Lowe, Rotary Foundation  
**September 25:** Representative Alex Atwood (Introduction by Martin Turbidy)  
**October 2:** No Meeting – Fall Social at the King and Prince  
**October 9:** (Board Meeting). Classification Talks  
**October 16:** Ray Emerson, Glynn Place Mall  
**October 23:** Sharon Flores and Buff Leavy, Co-Chairs: Georgia Literary Festival

### Guests-Hosts

Monica Jolley—John Matthews  
 Dr. Monica Sanders—Charles Lewis  
 Both guests are prospective members

### Attendance

Members	77
Guests—Prospective Members	2
Speaker	1
Total	80



### Greeters

9/11 Clyde Taylor  
 Hamsa Thota  
 9/18 Merry Tipton  
 Beverly Trainor

### Birthdays 9/11—9/17

Calder Kinney	9/12
John Parkins	9/12
Chuck Cansler	9/13
Tom Parker	9/14
Donna Davis	9/17



Rotobucks \$38 Jack Dinos

## Last Week's Program: September 4, 2012

### Steve Landis, SEC Instant Replay Official, A Peek in the Booth

Before fellow-Rotarian Paul Pieschel introduced our guest speaker Steve (A.K.A. Jim) Landis, he was quick to remind us to keep giving generously to the C.A.R.T. buckets. Looks like Paul got confused and named Steve, Jim, in our preview Spray article. Anyway, it provided a good laugh and cheery beginning to Steve's informative talk about his career as an SEC Instant Replay Official in the Southeastern Conference. After many years officiating on the field, Steve now spends all his time in the booth helping to provide the final word using video for SEC football plays that require review (replay), or are challenged.

Although Instant Replay was introduced by CBS Television in 1963, college football has only been utilizing the technology since 2004 starting with the Big Ten. The SEC officially introduced it in 2006 and the rest is history on video.

Using 3 computer monitors, a server, a paging system, and TIVO technology for back-up, a team of three—the Technician, the Observer/Communicator and the Replay Official—work in tandem to make sure every play in question is reviewed quickly and fairly. Steve shared some statistics, like: 4 out of 5 SEC games require an instant replay stop. And, there are approximately 1.7 stops per game. Did you know that 1 in 4 stops result in a reversal? Or that 1 in 5 stops result from a Coach's challenge, but, only 1 in 6 of all Coach's challenges result in reversal? He was quick to remind us that "fouls that are judgment calls by a field official are never challenged. That's how we keep the game moving and fair for all."

So now, when you see an instant replay during a UGA, or any SEC football game, it's because three guys in a booth are on the lookout to review any play of the game recorded on video in a moment's notice. And that's pretty cool.

Thanks Jim...errr..Steve, for a presentation well done!



**Photo from the September 4 Club Meeting (L-R)**

Rotarians Paul Pieschel and Marie Dodd, Guest Speaker Steve Landis and Club President John Matthews.

## Club News from the September 4, 2012 Meeting

**Cart Buckets** are on the tables. 100% goes to Alzheimer's research.

**Quarterly Dues Statements** are out now. Please pay now so we can continue to pay our bills. We have some very significant international and district dues coming due currently and need your payments to be able to pay these bills on a timely basis. You can also make payment via our website ([www.ssirotary.org](http://www.ssirotary.org)) and pay by credit card. You can also make a contribution to the Bruce/Tharp Scholarship Fund by credit card in the same location.

**Printed Club Directories** are now available from Secretary Te Turner for \$5 each.

**The District GSE Team** is looking for a leader for the Bolivian trip this spring. Requirements: Rotary member and Spanish speaking. The GSE trip will happen in May, 2013. Please contact Hamsa Thota for details.

**McGladrey Ball Cap Drawings:** Leslie Lamkin reminded us of the McGladrey ball cap drawings. Susan Imhoff is the winner of the September 4 drawing.

**McGladrey Posters:** Jennifer Broadus discussed the McGladrey posters to be distributed. She requested 15 volunteers to place them around the area. *As of this writing, Jennifer has succeeded in filling all but one of the volunteer assignments.*

**Fall Social:** King and Prince. October 2. Cocktails: 6 pm. Dinner: 7 pm.