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St. Simons Island Rotary Club

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**The Four-Way Test
of the things we think, say or do**

- 1. Is it the *truth*?**
- 2. Is it *fair* to all concerned?**
- 3. Will it build *goodwill* and better *friendships*?**
- 4. Will it be *beneficial* to all concerned?**

On-Line Makeup • www.rotarydistrict6920.net
Financial Administrator: treasurer@ssirotary.org

Rotary Club of St. Simons • Founded in 1950 – www.ssirotary.org
Meets Tuesday 1 P.M. - Sea Palms Golf & Tennis Resort
Rotary Club of St. Simons • P.O. Box 21887 • St. Simons Island, GA 31522
www.rotarydistrict6920.net • www.rotary.org for Rotary International

Rotary Spray

**Today's Program: October 11, 2011
Classification Talks**

**Program: October 4, 2011
Scott Steilen, President, Sea Island**

As fellow Rotarian Martin Turbidy said as he so interestingly introduced our guest speaker, "Scott Steilen is the first person to have the title of Sea Island President who was not named Bill Jones in 80 years." Scott Steilen joined Sea Island as President on July 1st of this year. The St. Simons Rotary Club and the entire community welcome him and look forward to better times for Sea Island, the largest private employer in Glynn County.

As Scott confesses, "I was born into the hospitality business and have been working at it since I was 11 years old. His dad was a General Manager of major hotels. A native of Columbus, Ohio and a graduate of Michigan State University, Scott's resume includes ten years with the Ernst & Young Hospitality Advisory Group and ten years as a principal with Warnick + Company and the transition team at Sea Island following the acquisition of the property. Scott is 42 years old. He is married and the father of three children, all of whom attend Frederica Academy on St. Simons Island.

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Area Rotary Clubs

Club	Venue	Day & Time
Brunswick	Brunswick Country Club	Thu. 12:45 PM
Glynn County	Brunswick Hospital	Wed. 7:30 AM
Jekyll Island	Jekyll Island Club Hotel	Wed. 7:30 AM
St. Simons Island	Sea Palms (Call before)	Tue. 1:00 PM
SSI Marshes of Glynn	Epworth – Jinks Dining Room	Thu. 7:30 AM

Guests—Hosts

Pamela Hamilton—Dennis Burgess
Chad Kidwell—Linda Muir

Speaker

Scott Steilen

Greeters

10/11 Page Faulk
Don Fielder
10/25 Britt Figueroa
Julian Flexer

Birthdays 10/11—10/24

John Hofmann 10/13
John Turbidy 10/18

Visiting Rotarians: None

Attendance

80 Members + 3 Guests = 83

Rotobucks

Linda Muir \$47



Club News—October 4, 2011

Club Fundraisers: We need all members to support our upcoming fundraisers. We are relying on the fundraisers to supply us with the funds to support our charitable contributions this year, avoiding dipping into the reserve funds as in the past. Buy Meet the McGladrey Classic Pros tickets from Bill Warren and Wally Forsythe, and put together a team for the golf scramble. Take tickets to sell and encourage friends to play in the scramble tournament.

Fall Social: King and Prince Beach Resort. October 18. Please see Jim Henderson for more information.

Book Buddies: Need members to read to children at FACES. Please sign up with Linda Muir.

Facebook: There is a new St. Simons Island Rotary page set up, thanks to new member Britt Figueroa. It will cover our upcoming fundraisers, last week's meeting and will continue to chronicle our club's activities for the year.

Upcoming Programs

October 18: No meeting. SSI Rotary Fall Social.

October 25: Rusty Bolt, Century 21 Island Development. *Real Estate Market Update.*

November 1: Garrett Silliman, Archaeologist. *Recreating Civil War History through Archaeology.*

November 8: (Board of Director's Meeting). Classification Talks.

Program: October 4, 2011 Scott Steilen, President, Sea Island

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Scott talked in depth about “his bosses,” the four new owners of Sea Island – The Anschutz Corporation, Avenue Capital Group, Oaktree Capital Management LP and Starwood Capital Group Global. He talked about the Ownership Group’s solid financial commitment to Sea Island and their unique passion to restore the property to its rightful position as the premier hospitality property in the U.S. He talked about the Ownership Group’s commitment to reinvesting in the business and in the local community, with more activity and more visibility. He shared that they have achieved major reductions in the cost of operations while launching numerous successful initiatives to reestablish Sea Island as a premier resort destination. He shared their goal to build on treasured old Sea Island traditions, and also to create exciting new traditions at Sea Island. “To grow the business, we will better utilize our existing resources – our outstanding golf and tennis amenities, spa facilities, hotel and hospitality accommodations, adult and children’s activities and of course, our greatest natural resources – our beach and magnificent island property. Our goal is to create rewarding experiences that make you ache to return to Sea Island. When we can achieve that, the rest will come easily.”

ST. SIMONS ROTARY CLUB & NALLEY AUTO PRESENT –

MEET THE PROS, GET IN THE SWING AND SUPPORT COUNTY YOUTH PROGRAMS!

MEET THE MCGLADREY CLASSIC PROS
Come Give a Grand Golden Sales Welcome to Our McGladrey Classic PGA Pros
TUESDAY, OCTOBER 11, 2011
5:00 - 7:00 PM
KING AND PRINCE BEACH RESORT
Cocktails, Hors d' Oeuvres and a Special "Press Conference" with Steve Melnyk, Former PGA Pro and Golf Broadcaster

ROTARY SWING-FOR-KIDS TOURNAMENT
FRIDAY, NOVEMBER 4, 2011
KING AND PRINCE GOLF COURSE
SHOTGUN - 12:00 PM
Charity Scramble, Lunch and Prized! Chances to Win 2 Cars in the Hole-In-One Contest (compliments of Nalley Auto!)
Each team includes a child from the Boys & Girls Club of Southeast Georgia, a recipient of the tournament's proceeds. (Watch for their kids! They've been getting personalized golf putters on the King and Prince courses since February, and they are ready to go!

TICKETS
MEET THE MCGLADREY PROS - \$60
SWING FOR KIDS TOURNAMENT - \$45
COMBINED TICKET - \$105

TICKETS & INFORMATION: 912-635-4935. YOUR TICKET PURCHASE HELPS ROTARY SUPPORT YOUTH PROGRAMS!

ST. SIMONS ROTARY CLUB PRESENTS –

SPONSOR A GOLF HOLE TO SUPPORT GLYNN COUNTY YOUTH PROGRAMS!

Join St. Simons Rotary, the Dennis Love Foundation, and the McGladrey Classic team to help raise money to support Boys & Girls Clubs and over a dozen other charities supporting youth programs in Glynn County!

WE NEED YOUR SUPPORT NOW!
Become an Official Sponsor of a Golf Hole during
Swing-For-Kids Tournament
Friday, November 4, 2011
at The King and Prince Golf Club

It's affordable, it's fun and it will help make a big difference in supporting Youth in our community!

GOLF HOLE SPONSORSHIP IS JUST \$150 PER HOLE

Method of Payment: CASH CHECK
Credit Card: AMEX Visa Mastercard Discover
Credit Card # _____ Exp. date: _____ Security Code: _____
Signature: _____

Message on your Golf Hole Sponsorship Sign: Name: _____ Phone Number: _____
 Your Logo Website address

Please email digital logos (ill, jpeg, pdf or eps) to: jenniferterocadus@broadcom.com Phone: 638-0867
Please send \$150.00 payment and fill-in form to:
Mr. Rick Mattox • St. Simons Rotary • PO Box 21987 • St. Simons Island, GA 31522 • 634-0255
Deadline: Must be received by Friday, October 28, 2011