

## Rotary Officers and Directors

**International President** Kaylan Banerjee  
**District 6920 Governor** Gordon Matthews  
**District 6920 Governor Elect** Robert Griggers  
**District 6920 Governor Designee** Gary Smith  
**Assistant Governor - SSI Area** Zach Taylor

## St. Simons Island Rotary Club

**President** Mike Muldowney  
**President Elect** John Matthews  
**Secretary** Susan Imhoff  
**Assistant Secretary** Te Turner  
**Treasurer** Chad Dixon  
**Assistant Treasurer** Ginny Johnson  
**Immediate Past President** Wally Forsythe  
**Past Presidents' Representative** Brooke Pridmore  
**Sergeant-at-Arms** Craig Bolint  
**Historians** Allen J. Berry  
& Julian Flexer

## Directors

**Club Relations & Public Relations** Bill Warren  
**Club Service & Membership** Linda Muir  
**Community Service** Bill Gussman  
**International Service** Susan Hardwick  
**Programs & Fellowship** Paul Pieschel  
**Vocational Service** Page Faulk

## Area Rotary Clubs

Club	Venue	Day & Time
Brunswick	Brunswick Country Club	Thu. 12:45 PM
Glynn County	Brunswick Hospital	Wed. 7:30 AM
Jekyll Island	Jekyll Island Club Hotel	Wed. 7:30 AM
St. Simons Island	Sea Palms	Tue. 1:00 PM
SSI Marshes of Glynn	Epworth – Jinks Dining Room	Thu. 7:30 AM

On-Line Makeup • [www.rotarydistrict6920.net](http://www.rotarydistrict6920.net)  
Financial Administrator: [treasurer@ssirotoary.org](mailto:treasurer@ssirotoary.org)

Rotary Club of St. Simons • Founded in 1950 – [www.ssirotary.org](http://www.ssirotary.org)  
Rotary Club of St. Simons • P.O. Box 21887 • St. Simons Island, GA 31522  
[www.rotarydistrict6920.net](http://www.rotarydistrict6920.net) • [www.rotary.org](http://www.rotary.org) for Rotary International

**Managing Editor** Jennifer Broadus  
**Rotary Spray Layout** John Buchanan  
**Data Reports** Susan Imhoff

## Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

### First

The development of acquaintance as an opportunity for service;

### Second

High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

### Third

The application of the ideal of service in each Rotarian's personal, business, and community life;

### Fourth

The advancement of international understanding, goodwill, and peace through a world of business and professional persons united in the ideal of service

## The Four-Way Test

*of the things we think, say or do*

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

**St. Simons Island Rotary Club**  
Georgia, USA Rotary District 6920



## Rotary Spray

Today's Program: June 19, 2012

**Gifts-Giving, Rotary Style**  
A Report of the Charity Giving Committee  
Mary Beth Wester, Leslie Lamkin and John Gibson

## A Photo from Last Week's Meeting



(L-R)  
Sandy Turbidy,  
Rotarian  
Martin Turbidy,  
Guest Speaker  
Paul Ollinger &  
Club President  
Mike Muldowney.

Please see the  
article on  
Page 3.

Guests—Hosts	
Willene Addington—Beverly McBride	
Jenny Humphries—Stan Humphries	
John Kinney—Calder Kinney	
Sandy Turbidy—Martin Turbidy	
Visiting Rotarians	
None	
Attendance	
Members	76
Guests	4
Total	80

**Rotobucks**  
Ann Nermoe      \$35

Greeters	
6/19	Don Robertson John Rose
6/26	Paul Sanders Sandy Sanders

**Birthdays 6/19—6/25**

<b>Matt Kuchar</b>	<b>6/21</b>
<b>Martin Turbidy</b>	<b>6/23</b>



## Last Week's Program: June 12, 2012

### Paul Ollinger Facebook Executive

Once again, Martin Turbidy gave a stellar introduction on June 12th of our guest speaker, Mr. Paul Ollinger from Facebook. It turns out, Martin and Sandy Turbidy (who was also our lunch guest) have known Paul for many moons and many machinations of his career including a two-year stint as a stand-up comic in LA. Paul's comic wit certainly came out during his entertaining presentation revealing the amazing rise to glory of Facebook.

Paul was quick to mention Facebook's recent IPO debacle that has held America's attention for the last few weeks – simply glossing over it as a minor glitch in the NASDAQ radar. Regardless, Facebook's founder and CEO, 28-year-old Mark Zuckerberg, is a visionary to be reckoned with.

Founded just eight short years ago in 2004 (Zuckerberg was a mere 21), Facebook has redefined the way the world communicates over the Internet. A social networking service, regular email communication is becoming archaic, at least with the younger set. Now, it's all about writing on your friend's wall, getting friends, having friends, sharing friends, befriending a friend's friend, and then their friends, liking their pictures, learning what they are doing right now...and in two minutes from now...YIKES!...You get the drift?...Sort of...right? Facebook allows any users who declare themselves to be at least 13 years old to become registered users of the site. Hmm...do you think that is true? How does it know?

Anyway, Facebook is big. REALLY big! And, getting bigger by the nano second! Some-time in 2012, Paul revealed, Facebook "will befriend its one-billionth user." You heard it! ONE BILLION! – one sixth of the world's population! No wonder Facebook just launched it's IPO offering at a stunning 100 billion dollars!!! And, to think Zuckerberg turned down a mere \$15 billion dollars from Microsoft just two years ago. Just chicken feed, right? Turns out it was, according to Ollinger. Only 3,500 employees strong but growing, Facebook is evolving into a major mass advertising behemoth! A little company called Coca-Cola is using Facebook globally as a major branding vehicle for its products!

Learning new things every week is part of what makes our Rotary memberships so meaningful. Thanks Paul Ollinger for giving us a quick glimpse into the "little" meteoric company, Facebook, that we need to keep watching! But don't blink!..

## Club News from the June 12, 2012 Meeting

- Cart Buckets:** Fill 'em up. 100% of funds goes to Alzheimer's Research.
- New Members:** A big Rotary welcome to Vern Martin (sponsored by Wally Forsythe and Ann Nigro) and Neil Sutton (sponsored by Ben Lee)
- The Club Directory** is on our website. Please review your listing and get changes to Jim Bruce. If you have not had your picture taken for the directory, go to the Dark Room by Brogen's North and make arrangements. Let's get the directory up to date.
- Rotary Youth Leadership Awards:** We have two students attending the RYLA Training Program at South Georgia College 6/21—6/24.
- Old Business:** President Mike discussed today's (6/12) and next week's (6/19) programs and mentioned the Red Badge Boot Camp to be held 6/19.

- ### Upcoming Programs
- June 26:** The President's Outgoing Report
  - July 3:** No Meeting. Independence Day Celebrated.
  - July 10:** Alan Ours, County Administrator: TSPLOST
  - July 17:** Classification Talks. Presented by Jerry Schueneman
  - July 24:** Club Assembly, John Matthews
  - July 31:** TBA