

## Rotary Officers and Directors

**International President** Kaylan Banerjee  
**District 6920 Governor** Gordon Matthews  
**District 6920 Governor Elect** Robert Griggers  
**District 6920 Governor Designee** Gary Smith  
**Assistant Governor - SSI Area** Zach Taylor

## St. Simons Island Rotary Club

**President** Mike Muldowney  
**President Elect** John Matthews  
**Secretary** Susan Imhoff  
**Assistant Secretary** Te Turner  
**Treasurer** Chad Dixon  
**Assistant Treasurer** Ginny Johnson  
**Immediate Past President** Wally Forsythe  
**Past Presidents' Representative** Brooke Pridmore  
**Sergeant-at-Arms** Craig Bolint  
**Historians** Allen J. Berry  
 & Julian Flexer

## Directors

**Club Relations & Public Relations** Bill Warren  
**Club Service & Membership** Linda Muir  
**Community Service** Bill Gussman  
**International Service** Susan Hardwick  
**Programs & Fellowship** Paul Pieschel  
**Vocational Service** Page Faulk

## Area Rotary Clubs

Club	Venue	Day & Time
Brunswick	Brunswick Country Club	Thu. 12:45 PM
Glynn County	Brunswick Hospital	Wed. 7:30 AM
Jekyll Island	Jekyll Island Club Hotel	Wed. 7:30 AM
St. Simons Island	Sea Palms	Tue. 1:00 PM
SSI Marshes of Glynn	Epworth – Jinks Dining Room	Thu. 7:30 AM

**On-Line Makeup** • [www.rotarydistrict6920.net](http://www.rotarydistrict6920.net)  
**Financial Administrator:** [treasurer@ssirotoary.org](mailto:treasurer@ssirotoary.org)

Rotary Club of St. Simons • Founded in 1950 – [www.ssirotary.org](http://www.ssirotary.org)  
 Rotary Club of St. Simons • P.O. Box 21887 • St. Simons Island, GA 31522  
[www.rotarydistrict6920.net](http://www.rotarydistrict6920.net) • [www.rotary.org](http://www.rotary.org) for Rotary International

**Managing Editor** Jennifer Broadus  
**Rotary Spray Layout** John Buchanan  
**Data Reports** Susan Imhoff

## Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

### First

The development of acquaintance as an opportunity for service;

### Second

High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

### Third

The application of the ideal of service in each Rotarian's personal, business, and community life;

### Fourth

The advancement of international understanding, goodwill, and peace through a world of business and professional persons united in the ideal of service

## The Four-Way Test of the things we think, say or do

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

**St. Simons Island Rotary Club**  
 Georgia, USA Rotary District 6920



## Rotary Spray

Today's Program: June 12, 2012

## Paul Ollinger Facebook Executive

Paul Ollinger is a speaker, writer, and advisor. As one of the original 250 employees at Facebook, he joined the organization in 2007 and was charged with business and sales growth for the now-prominent company. As the West Region VP of Sales at Facebook, Paul worked with some of the world's most prominent marketers and Facebook's top clients—designing and implementing social marketing strategies as the space grew in its formative years and matured into a powerful opportunity for businesses of all types.

Prior to Facebook, Paul worked in sales, business development, and content partnership roles at LAUNCH.com, Yahoo!, and "The Improv" comedy clubs. Today, Paul focuses on his private ventures, holds advisory roles in the social media space, and speaks widely on the topics of social media and marketing.

He holds a BA from Rhodes College and an MBA from Dartmouth's Tuck School of Business. He lives in Atlanta with his wife and two young children.

## Photos from Last Week's Meeting

L-R: Rick Mattox; Britt Gilmore, GM Nalley Auto; Wally Forsythe; and President Mike. Please see article on page 3 regarding the presentation.




L-R: Scott Runkle, Coastal Coalition for Children; Mary Beth Wester; Karen Brubaker, Hospice of the Golden Isles; and President Mike. Please see Club News on Page 2.



Club Guests	
Britt Gilmore—Nalley Auto	
John McKenzie—The Davis Love Foundation	
Courtney Stiles—The Davis Love Foundation	
Karen Brubaker—Hospice of the Golden Isles	
Scott Runkle—Coastal Coalition for Children	
Guests—Hosts	
2 Prospective Members—Names TBA	
Visiting Rotarians	
1 Name and Club TBA	
Attendance	
Members	86
Visiting Rotarians	1
Guests	7 (2 Prospective Members)
Total	94

Greeters	
6/12	Brooke Pridmore Boo Rice
6/19	Don Robertson John Rose

Birthdays 6/12—6/18	
Jim Wallner	6/16
John Law	6/18
	

Rotobucks	
Leon Jorgensen	\$42

## Last Week's Program: June 5, 2012

### The McGladrey Classic & the St. Simons Rotary Partnership *Meet The Pros & Swing For Kids Golf Tournament – Past & Future*

Fellow Rotarian Wally Forsyth opened this week's program with a PowerPoint presentation and a little background on our upcoming 2nd annual fundraiser which will partner once again with the Davis Love Foundation in coordination with the McGladrey Classic, to be held on Sea Island's Seaside Course – October 18-21, 2012. Our Meet the Pros event is October 16 and Swing for Kids is November 2. The big news this year is that the Davis Love Foundation will play a much larger role in helping to market our events including offering tickets online on the official McGladrey Classic website – [www.mcgladreyclassic.com](http://www.mcgladreyclassic.com)

To get us all pumped up for the coming event, key organizers from our fundraiser spoke to our Rotary Club about last year's efforts which included the *Meet the Pros* event and *Swing for Kids Golf Tournament*. Combined events netted our Rotary over \$17,000 which allowed us to give generously to a variety of children's charities this year. Details about the recipients of our fund-giving will be highlighted during our Rotary meeting later this month on June 19th.

Ann Nigro will chair the *Meet the Pros* event this year which is scheduled for Tuesday, October 16, again at the King & Prince Beach Resort. Ann spoke about last year's excitement including the *Meet the Pros* interviews with Matt Kuchar, Joe Durant and Jeff Maggert. Sirius Radio's PGA golf commentator, Matt Adams, was MC for the program. It was a great evening showcased by a very successful silent auction which will be repeated again this year. 2012 *Meet the Pros* participants will not be known to us until just before the event. We know it will be an exciting roster to meet!

Next to speak was Chad Goehring, who filled us in on the *Swing for Kids Tournament*, sharing highlights about the great day shared last year at the King & Prince Golf Course on November 4, 2011. That day, 53 adults and 21 kids braved the cold and shared a great day of fellowship and golf. "The kids were great and are eager to play again this year," reported Goehring. Chad is co-chairing this year along with Rick Mattox.

Finally, Rick Mattox took the mike to talk about this year's *Swing for Kids Golf Tournament* slated for November 2, 2012, again at the King & Prince Golf Course. Rick encouraged fellow Rotarian golfers to get on the course this year for another great tournament supporting the kids! Rick then turned the presentation to special recognition of our 2011 and 2012 Platinum Sponsor, Nalley Auto, by presenting the framed original promotional drawing for our 2011 event created by nationally renown illustrator, Jack Davis, to Britt Gilmore, General Manager at Nalley.

Wally Forsyth closed the presentation with thanks to all for last year's participation and special encouragement to all St. Simons Island Rotarians to get involved this year by attending our great events supporting children's charitable programs in Glynn County. "Just do it!" Very special thanks from all of us at St. Simons Rotary to Nalley Auto, and especially Britt Gilmore and Ann Nigro!

## Club News from the June 5, 2012 Meeting

**Cart Buckets:** Fill 'em up. 100% of funds goes to Alzheimer's Research.

**Last of Rotary Year: Quoting President Mike,** "We are in the last month of our Rotary year. Next week's speaker will be Paul Ollinger, a Facebook Executive. The following week Mary Beth Wester and her committee will talk about where our money goes – a Report of the Charity Committee. The last Tuesday of the month will be the swearing in of the new President, officers and Board. I will give my outgoing report."

**Charity Giving:** President Mike presented Scott Runkle from Coastal Coalition for Children a check for \$1,250 and presented Karen Brubaker from Hospice of the Golden Isles a check for \$1,000.

**Canceling Taps at Twilight** was a big disappointment. Thanks to the committee for all their hard work. Considering weather forecasts and talking with NOAA weather, we made the decision based on information available.

**June 12** will be the monthly Board of Directors meeting in the Green Room at 11:30. This will be a combined meeting of the new and current boards.

**The program today (June 5)** is about club fund raising to be introduced by Wally Forsythe. The Board and President Mike felt it was very important to share with the club the results of last year's efforts and the plans for this year. June 19 we will share where the money goes.

**The June 19 Meeting** will be at Bonefish.

## Upcoming Programs

- June 19:** Rotary Charitable Contributions
- June 26:** The President's Outgoing Report
- July 3:** No Meeting. Independence Day Celebrated.