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District 6920 Governor Designee Gary Smith
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Zach Taylor

St. Simons Island Rotary Club

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Historians
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& Julian Flexer

Directors

Club Relations & Public Relations
Club Service & Membership
Community Service
International Service
Programs & Fellowship
Vocational Service
Bill Warren
Linda Muir
Bill Gussman
Susan Hardwick
Paul Pieschel
Page Faulk

Area Rotary Clubs

Venue Day & Time Club **Brunswick Country Club** Thu. 12:45 PM Brunswick Wed. 7:30 AM **Glynn County Brunswick Hospital Jekyll Island Club Hotel** JekvII Island Wed. 7:30 AM St. Simons Island Sea Palms Tue. 1:00 PM SSI Marshes of Glynn Epworth - Jinks Dining Room Thu. 7:30 AM

On-Line Makeup • www.rotarydistrict6920.net Financial Administrator: treasurer@ssirotary.org

Managing Editor Jennifer Broadus
Rotary Spray Layout John Buchanan
Data Reports Susan Imhoff

Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

First

The development of acquaintance as an opportunity for service;

Second

High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society:

Third

The application of the ideal of service in each Rotarian's personal, business, and community life;

Fourth

The advancement of international understanding, goodwill, and peace through a world of business and professional persons united in the ideal of service

The Four-Way Test of the things we think, say or do 1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

Rotary Club of St. Simons • Founded in 1950 – www.ssirotary.org
Rotary Club of St. Simons • P.O. Box 21887 • St. Simons Island, GA 31522
www.rotarydistrict6920.net • www.rotary.org for Rotary International

St. Simons Island Rotary Club

Georgia, USA Rotary District 6920



Rotary Spray

Today's Program: April 24, 2012

What's Happening at Frederica Golf Club and Community?
Bill Preacher, President Frederica Realty and Angela Harrison, VP



Frederica Development Group, LLC and Frederica Hospitality Group, LLC, are owned by H. Wayne Huizenga. Wayne developed The Floridian Golf Club in Port Lucie, Florida and Diamond Creek Golf Club in Banner Elk, North Carolina. He is very focused on bringing his expertise to our Island. Bill Preacher and Angela Harrison of Frederica Realty will bring us up to

date on this major development.

Photo from the April 17 Program (L-R) Speaker Gary Colberg,

Rotarian Mark Friedman and President Elect John Matthews







Reach Within to Embrace Humanity

Upcoming Programs

May 1: GSE Team from Turkey. Introductions by Mike Muldowney and Hamsa Thota

May 8: (Board of Directors Meetings) The Bruce/Tharp Rotary Scholarships

May 15: Paul Conrad, US Customs and Border Protection

Guests—Hosts (5)

Karen Brubaker—Bud Dorsey
Margie Dorsey—Bud Dorsey
Zach Powell (PM) - Emily Harper
Neil Sutton (PM) - Wally Forsythe & Ann Nigro
Kendall Varney (PM) - Martin Turbidy

Visiting Rotarians (4)

Keith Calhoun—Atlanta Thomas Inman—Brunswick Redmond Thayer—Lancaster NH Bob Whitney—Littleton NH

Attendance

Members 85

Guests—Hosts 5 (3 PMs)

Speaker & Associate 2 Visiting Rotarians 4

Greeters

4/24 Joe Mruk
Linda Muir
5/1 Mike Muldowney
Ann Nermoe

Birthdays 4/24-4/30

None this Week



Rotobucks
Ann Nigro

\$43

Club News from the April 10, 2012 Meeting

Cart Buckets: Fill 'em up. 100% of funds goes to Alzheimer's Research.

District Conference: Scheduled for May 18 thru 20 in Savannah. Please see President Mike or register online.

4th Quarter Dues Invoices: Out the week of April 9. Please pay promptly. We need the money to pay for our meals, International and District dues and club expenses.

Book Buddies are still needed to read to children at the FACES center in Brunswick and are ready to read at the "Imagination Room" at McIntyre Court B&G Club. The new reading program will start the end of April and will continue through the summer into the new school year. See Linda Muir.

GSE Team from Turkey will be here April 29 to May 2. Hosting details have been announced. Hamsa Thota has set up a wonderful schedule for the team. The GSE Team will be at our May 1 meeting.

Cindi Phillips: Our thanks to Cindi Phillips for a great job with this year's Speech contest. Our thanks also to our judges Paul Sanders, Jean Hurst and Bob Brown and the score keeper, Jim Henderson.

Last Week's Program: April 17, 2012

Gary R. Colberg, FACHE, President and CEO, Southeast Georgia Health System

Gary Colberg is no stranger to Rotary, having previously addressed our St. Simons club a few years back. In fact, Gary is himself a Rotarian – an active member of the Glynn County Chapter.

With 35 years of leadership experience in healthcare, Gary now leads the largest workforce in Glynn County – about 2,200 employees with some stretching into Brantley, McIntosh and Camden Counties. Named CEO of the Year in 2011, by the Georgia Alliance of Community Hospitals, Gary is a force to be reckoned with. And, Gary has a great deal to be proud of. Growing a small regional hospital into a multi-entity system of facilities and services consisting of two hospitals (Brunswick & Camden), Senior Care Centers (St. Marys and Brunswick), Family Care Centers (Brantley, Camden, Glynn & McIntosh), Immediate Care Centers (Glynco, Glynn and St. Simons), Specialty Centers including Pediatric Care, Endocrinology, MRI and Imaging Center, Infectious Disease, Sleep Management Centers (Brunswick and Camden), Cancer Care Centers (Brunswick and now Camden-2012), the Nunnally Maternity Care Center (Brunswick campus)...and phew...that's really just the tip of the SGHS iceberg.

Now consider Southeast Georgia Physicians Associates with specialties in: General Surgery, Ear, Nose & Throat, Gastroenterology, Glynn General & Vascular Surgery, Hematology & Oncology, Internal Medicine, Neurosciences, Obstetrics & Gynecology, Wound Care, Pulmonary Medicine, Pediatrics, Radiation Oncology, Thoracic Surgery, Summit Sports Medicine & Orthopedic Spine Surgery. And still there's more – a lot more!

A non-profit organization, Southeast Georgia Heath Systems generates about \$500 million in revenues annually and surprisingly, receives no financial support from Glynn County whatsoever. Although they had almost \$85 million in uncollected revenues last year, they continue to operate in the black! Gary shared some staggering numbers: average daily hospital admissions census -165 patients, annual admissions nearly 13,000 patients, annual visits 88,000+, and babies delivered almost 2,100 in 2011. That's a lot of people to serve 24/7/365! However, he gets a great deal of support from 315 Doctors, with 78 employed Physicians on staff.

"We're not perfect," he admitted frankly. "Although we've made enormous investments in technology like Cyberknife®, MAKOplasty, and daVinci® robotic surgical systems which have put us on the cutting edge of medical technology on a global scale, we want to be known best for *the quality of our people*." As they say, Gary, the personality and quality of a company starts at the top! We'd say Southeast Georgia Health System is in really good hands. Thanks for the update!