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Club Service & Membership
Community Service
International Service
Programs & Fellowship
Vocational Service
Bill Warren
Linda Muir
Bill Gussman
Susan Hardwick
Paul Pieschel
Page Faulk

Area Rotary Clubs

Venue Day & Time Club **Brunswick Country Club** Thu. 12:45 PM Brunswick Wed. 7:30 AM **Glynn County Brunswick Hospital** JekvII Island **Jekyll Island Club Hotel** Wed. 7:30 AM St. Simons Island Sea Palms Tue. 1:00 PM SSI Marshes of Glynn Epworth – Jinks Dining Room Thu. 7:30 AM

On-Line Makeup • www.rotarydistrict6920.net Financial Administrator: treasurer@ssirotary.org

Managing Editor Jennifer Broadus
Rotary Spray Layout John Buchanan
Data Reports Susan Imhoff

Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

First

The development of acquaintance as an opportunity for service;

Second

High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

Third

The application of the ideal of service in each Rotarian's personal, business, and community life;

Fourth

The advancement of international understanding, goodwill, and peace through a world of business and professional persons united in the ideal of service

of the things we think, say or do
1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

The Four-Way Test

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Rotary Club of St. Simons • P.O. Box 21887 • St. Simons Island, GA 31522
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St. Simons Island Rotary Club

Georgia, USA Rotary District 6920



Rotary Spray

Today's Program: April 3, 2012

Talks by Members
Introductions by Jerry Schueneman

Millard Allen: *Update on the School System*Jody Haley: *Classification Talk*

Last Week's Program: March 27, 2012

Don Mathews, PhD Professor of Economics, CCGA

I don't know about most St. Simons Rotarians, but this writer's head was spinning after Don Mathews' informative speech on March 27. It was a lot of *heady* information to consume in one sitting to say the least!

With a casual delivery style that more resembled a talk show host than a college professor, Dr. Don managed to condense over 200 years of economical theory into about 30 minutes. A previous speaker at our Rotary, Don's topic this time was, "Why economics is fun." Karl Marx is fun? Hmmm? Anyway, it was fun listening to Don's interpretations of some of the world's greatest theoretical thinking on the subject.

..continued on page 3...



Upcoming Programs

April 10: (Board of Directors Meeting) Speech Contest **April 17**: Gary Colberg, President and CEO, Southeast

Georgia Health System

April 24: TBA

May 1: GSE Team from Turkey. Introductions by Mike

Muldowney and Hamsa Thota

Guests—Hosts Vernon Martin—Ben Lee & Becky Stephenson

Visiting Rotarians

None for 3/27.

Attendance			
Members	92		
Guests	1		
Visiting Rotarians	0		
Speaker	1		
Total	94		

Rotobucks
Jody Haley \$41

Greeters

4/3 Kevin Lokey Lisa Martin 4/10 John Matthews Rick Mattox

Birthdays 4/3-	–4/9
Merry Tipton	4/3
Mike Harris	4/4
Wally Forsythe	4/4
John Laws	4/4



Club News from the March 27, 2012 Meeting

Book Buddies are still needed to read to children at the FACES center in Brunswick and ready to read at the "Imagination Room" at McIntyre Court B&G Club. The new reading program will start the end of April and will continue through the summer into the new school year. Please see Linda Muir.

First Tuesday will be celebrated 4/3 at the Georgia Sea Grill, 310 Mallery St. 5:30 pm. \$5 cover charge.

The Brunswick Rotary Club is holding a golf tournament Tuesday, May 1. See President Mike if you are interested in playing.

Maria Trabanino, our GRSP student, has officially been accepted at the College of Coastal Georgia. Paul and Rayea Pieschel will be the host family from our club.

The BB&T Bank and "Baby Steps" The BB&T Bank has awarded our "Baby Steps" program the Lighthouse Award, a \$2,000 grant to help with the literacy program cosponsored by the Club and The Communities of Coastal Georgia Foundation.

New Look for the Spray John Buchanan has converted the publication to a larger format. Please note *Object of Rotary* added to the back page.



Cart Buckets: Fill 'em up!
100% goes to
Alzheimer's Research

District Conference Savannah, May 18-20 Register Now!

Last Week's Program: March 27, 2012

Don Mathews, PhD Professor of Economics, CCGA

...continued from page 1...

Called the "dismal science," a derogatory term for Economics coined by the Victorian historian Thomas Carlyle in the 19th century – the reference was later adopted as the title of a book by Nietzsche. British economist Alfred Marshall provided a still widely-quoted definition in his thesis, *Principles of Economics* in 1890; "Economics is a study of man in the ordinary business of life." Sounds pretty simple doesn't it? It isn't. The greatest minds on the planet have been pondering the theories of economics for generations, and they still can't agree on what makes the balance of world economies work. The volatility of the current world economy is certainly testimony to this.

"The greatest books written a century or more ago on the principles of economics are still in print and widely read today," Mathews said. Books by Adam Smith (Wealth of Nations, 1776), Karl Marx (The Communist Manifesto, 1848), Alfred Marshall (Principles of Economics, 1890), John Maynard Keynes (General Theory of Employment, Interest, and Money, 1936), are a few he referenced. The reason why these book are still popular best sellers? "These topics and theories are still interesting and relevant today," he offered.

Don also talked about how the *obvious* answer isn't always the *right* solution where economical performance is concerned. Theories on supply and demand, balance of trade, and microeconomics will vary based on empirical data. For example, *placing tariffs* on *imports* and *taxing* exports, will have an equal effect on an economy. "WHAT? Run that by us again, Dr. Don!"

Mathews' presentation ended with a lively question and answer segment. Obviously, some listeners understood all of this better than this writer. Oh well, I was an art major...right brained, you know.

Thanks Dr. Mathews for your most informative lecture. We'll get back to you with more questions on economics when our heads are clearer.



Photo from Last Week's Program
(L-R)
Sonny Doehring
Speaker Don Mathews
Leon Jorgensen