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**The Four-Way Test  
of the things we think, say or do**

- 1. Is it the *truth*?**
- 2. Is it *fair* to all concerned?**
- 3. Will it build *goodwill* and better *friendships*?**
- 4. Will it be *beneficial* to all concerned?**

**On-Line Makeup** • [www.rotarydistrict6920.net](http://www.rotarydistrict6920.net)  
**Financial Administrator:** [treasurer@ssirotary.org](mailto:treasurer@ssirotary.org)

Rotary Club of St. Simons • Founded in 1950 – [www.ssirotary.org](http://www.ssirotary.org)  
Meets Tuesday 1 P.M. - Sea Palms Golf & Tennis Resort  
Rotary Club of St. Simons • P.O. Box 21887 • St. Simons Island, GA 31522  
[www.rotarydistrict6920.net](http://www.rotarydistrict6920.net) • [www.rotary.org](http://www.rotary.org) for Rotary International



**Rotary Spray**

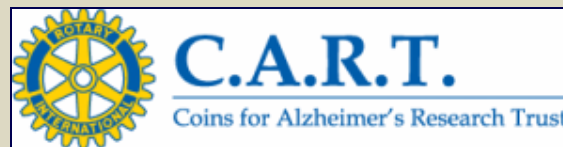
**Today's Program: January 31, 2012**

**BILL BRYCE**

**TWO KINGDOMS:**

**BUILDING A BETTER WORLD FOR CHILDREN**

Bill Bryce is the Senior Area Director for World Vision, a Christian humanitarian organization committed to working with children, their families and communities worldwide by tackling the causes of poverty and injustice. Believing that the way to change the lives of children is to change the world in which they live, they attempt to foster self-sufficiency within the child's community. Since 1984, Bill has worked in the northeast United States as a Major Donor Representative for World Vision.



Rotarians in North Carolina, South Carolina, Georgia and some areas of Texas and Kentucky are the sponsors of The

CART Fund (Coins for Alzheimer's Research Trust) dedicated to raising funds to provide the "seed" money for cutting edge, high impact research in hopes of finding a cure/prevention for Alzheimer's disease. Rotarians are encouraged to voluntarily empty their pockets of change, or whatever amount they choose, whenever they attend a Rotary meeting.

**Area Rotary Clubs**

<b>Club</b>	<b>Venue</b>	<b>Day &amp; Time</b>
Brunswick	Brunswick Country Club	Thu. 12:45 PM
Glynn County	Brunswick Hospital	Wed. 7:30 AM
Jekyll Island	Jekyll Island Club Hotel	Wed. 7:30 AM
St. Simons Island	Sea Palms (Call before)	Tue. 1:00 PM
SSI Marshes of Glynn	Epworth – Jinks Dining Room	Thu. 7:30 AM

**Guests—Hosts**  
 Tommy Morrison—Virginia Ellis  
 Betsy Friedman—Mark Friedman

**Prospective Members—Hosts**  
 Penny Duncan—John Matthews  
 Bobby Rice—Mike Harris  
 Jennifer Stratton—Jim Bruce

**Visiting Rotarians**  
 None 1/24

**Attendance**

Members	89
Guests + Speaker	6
Total	95

**Rotobucks**

Page Faulk	\$50
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**Greeters**

1/31	John Hofmann Stan Humphries
2/7	Jean Hurst Susan Imhoff

**Birthdays 1/31—2/6**

<b>Jim Kielt</b>	<b>1/31</b>
<b>Jim Bruce</b>	<b>2/6</b>



### Club News from the January 24<sup>th</sup> Meeting

**Rotary Leadership Institute** will hold a one-day session March 3<sup>rd</sup> in Savannah. These are very worthwhile sessions to learn more about Rotary. See President Mike for details.

**Third Quarter Dues** statements are out. A thank you to all that have paid. A reminder to the rest for prompt payment.

**Imagination Room:** John Gibson and President Mike put a primer coat on the walls of the Imagination Room at the McIntyre Court Boys and Girls Club. Nancy Muldowney will start painting a mural on the wall. Anyone wishing to help Nancy please see President Mike.

**“Book Buddies”** are needed to read to children at FACES. Sign up with Linda Muir, please.

#### Upcoming Programs

**February 7:** Victoria Bair, UN Agenda 21: *Will We Lose our Property Rights?*

**February 14:** (Board of Directors Meeting) *Classification Talks* presented by Jerry Schueneman.

## Program: January 24, 2012

### C. Jones Hooks

### Executive Director, Jekyll Island Authority

#### *Jekyll Island Update*

Jones Hooks was full of news about what's going on at nearby Jekyll Island. The facts of the matter are – a whole lot is going on and "it's all good" as their interim marketing campaign has been touting. Jones has stood at the helm of the Jekyll Island Authority (JIA) since 2008. Managing an annual budget of over \$18 million and over 300 employees is no small feat – and with so much new going on over there, it must be a demanding job to say the least.

“Jekyll Island is an engine for economic growth in Glynn County,” Hooks said, referring to the fact that many visitors to Jekyll also spend significant dollars elsewhere in the Golden Isles. State owned, Jekyll Island is totally self-sustaining, receiving no operational funding from the state of Georgia, whatsoever. That means that the JIA has to work hard to make all their revenue streams really count. He talked about the many new additions and renovations to the Island. A beautiful new 136-room Hampton Inn replaced the old Holiday Inn and several other “seasoned” hotels which had seen their time. “The new Conference Center is going to knock your socks off!” bragged Hooks. “The Center, which will be dedicated on May 21st of this year, will encompass 128,000 square feet of conference space. Our ballroom will be capable of holding 6,000 guests,” he stated, giving substance to the amazing scope of this grand new facility.

“Phase I of the new Great Dunes Park, which now commands 8 acres along the waterfront, will finish out at 20 acres upon completion. The park is totally handicap accessible which was no easy job to achieve,” he admitted. The J.P. Morgan Tennis Center has been transformed into a smaller conference/event facility of exceptional aesthetics and quality. He cited more and more projects currently underway or slated for renovation in the months and years ahead. “Our core initiative is to make Jekyll Island the shining star it used to be without totally reinventing it. We are looking to the future while preserving the past by returning key amenities to the stature that they once enjoyed.” Jekyll Island is protected in that only 35% of the island can ever be developed. Sounds like development on Jekyll Island is in very good hands indeed!