



**Managing Editor & Publisher** Vickie Brian  
[brian.vickie@yahoo.com](mailto:brian.vickie@yahoo.com)  
**Rotary Spray Layout** John Buchanan  
**Data Reports** Bill Warren

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**The Four-Way Test**

*of the things we think, say or do*

- 1. Is it the *truth*?**
- 2. Is it *fair* to all concerned?**
- 3. Will it build *goodwill* and better *friendships*?**
- 4. Will it be *beneficial* to all concerned?**

**On-Line Makeup • [www.rotarydistrict6920.net](http://www.rotarydistrict6920.net)**  
**Financial Administrator: [treasurer@ssirotary.org](mailto:treasurer@ssirotary.org)**

Rotary Club of St. Simons • Founded in 1950 – [www.ssirotary.org](http://www.ssirotary.org)  
 Meets Tuesday 1 P.M. - Sea Palms Golf & Tennis Resort  
 Rotary Club of St. Simons • P.O. Box 21887 • St. Simons Island, GA 31522  
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**Rotary Spray**

**Today's Program - April 19, 2011**

**Gordon A. Smith**

**Executive Director and Chief Operating Officer  
 United States Tennis Association**

Gordon assumed his present position with the USTA in November, 2007. As Executive Director, Smith is the USTA's senior staff member overseeing its 300+ employees, as they work to put on the US Open and work to support the organization's Sectional Associations and thousands of grass-roots volunteers across the country. Prior to this appointment, Smith served three years as Vice President on the USTA Board of Directors and, previously, as Director at Large from 2003-2004. Smith, who continues to play tennis, and his wife Jane, have three children.

**Program - April 12, 2011**

**Classification Talks**

**Susan Kelly, Bert Flexer**

Susan Kelly and Bert Flexer presented their Classification Talks for the program on April 12. A study in contrasts, Bert is a third generation resident of Brunswick and a home builder, while Susan's career in resort marketing has taken her to multiple countries, provinces, states, cities and islands. Bert and his wife, Gail, have three college-graduated daughters in pursuit of their own careers. Susan was a single, working mom with two daughters when she married Ernie Kister, who also spent his career in hotel/resort marketing, at the Four Seasons in Toronto, where Susan got her start in the business by reading everything she filed and clipping everything she read about hotels and resorts.

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**Area Rotary Clubs**

<b>Club</b>	<b>Venue</b>	<b>Day &amp; Time</b>
<b>Brunswick</b>	<b>Brunswick Country Club</b>	<b>Thu. 12:45 PM</b>
<b>Glynn County</b>	<b>Brunswick Hospital</b>	<b>Wed. 7:30 AM</b>
<b>Jekyll Island</b>	<b>Jekyll Island Club Hotel</b>	<b>Wed. 7:30 AM</b>

### Guests—Hosts

Ernie Kister—Susan Kelly  
Peter Sullivan—Sonny Doehring  
Ervin Williams—Clyde Taylor

### Visiting Rotarians

Larry Johnson—Boulder, CO

### Attendance

80 Members = 59%

### Rotobucks

Linda Muir \$38



The Rotarian digital magazine is coming in July. Go to the Rotary International web site for additional info.

### Greeters

4/19—Clyde Taylor, Hamsa Thota  
4/26—Merry Tipton, Bill Turbeville

### Birthdays 04/19 - 04/25

Ted Wright 4/23  
Stu Graham 4/24



### Club News

**Quarterly Billings**—Sent out April 5. Some were mailed. Please advise President Wally if you did not receive the billing. Please pay promptly.

**Board News**—The Board approved LOA's for Bill Abel, Ed Griffith, John Hofmann and Ted Wright. Susan Kelly's resignation was approved.

**Thanks to Leslie Lamkin** for the press release in the April 11 edition of *The Brunswick News* regarding our affiliation with the McGladrey Classic.

**Perfect Attendance**— Through the third quarter of our 2010-2011 Club year, we had five members with perfect attendance: Allen Berry, Wally Forsythe, Calder Kinney, Mike Muldowney & Bill Turbeville. Congratulations, gentlemen.

### Upcoming Programs.

**April 26, 2011**, Allen Burns, Executive Director, Coastal Regional Commission of Georgia.

**May 3, 2011**, The Bruce-Tharp Rotary Scholarships.

**May 10, 2011**, (Board of Directors Meeting). Bill Curry, Head Football Coach, Georgia State University.

### Classification Talks — Continued from Page 1 —

While Susan was refining her craft with Four Seasons in Philadelphia, Los Angeles, and Maui, Hawaii, as a resort marketing consultant, Bert was building his 30-year-old real estate business and his reputation as a custom home builder in Glynn County and the Georgia Coast. Bert is a member of the Southern Living Custom Builders Program and is one of a handful of EPA-certified methane paint removal specialists for renovation projects. Through their talks, Susan and Bert demonstrated that they share in common lifelong pursuits of excellence and a passion for venturing into something new and challenging, whether in distant, exotic climes or in the family tradition. We regret that Susan, a valued new member, will be leaving us to return to her family home in Niagara Lakes, Ontario, Canada, and wish her Godspeed, even as we welcome Bert's nephew, Julian, into our Club as he transfers his membership from the Brunswick Rotary Club where he has been a member for many years.

### Baby Steps

On March 14, 2011, members of SSI Rotary Club and their spouses joined with others in the community for the grand opening of the Media Center at the FACES Pre-K housed at Burroughs-Molette Elementary School and for training as Rotary Readers to read aloud to pre-schoolers to build their vocabularies and language skills. The Media Center, which contains 300 books displayed on forward-facing, child-sized book cases, was underwritten primarily by seed grants from SSI Rotary and the Communities of Coastal Georgia Foundation and a Rotary District Simplified Grant along with other foundation and private gifts. Both the Media Center and the Rotary Readers Program are projects that were developed in connection with the Baby Steps Initiative to Build Literacy One Toddler at a Time, a collaboration between the Club and the Foundation, whose mission is to make sure that all children in Glynn County are ready to read when they enter kindergarten. For more information about Baby Steps and how to become a Rotary Reader, contact Linda Muir at (912) 434-4442.



Members, spouses and others at the grand opening of the Media Center. Clockwise from the left: Nancy Mathews, Lynn Forsythe, Myra Albert, Bob Brown, Page Faulk, Bill Halderson, Cathey Petkash and an unidentified lady.